



lizzy showman

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New York, NY
206.679.1965

+ Education

The School of Visual Arts
New York, NY

MFA Design, Designer as Author and Entrepreneur
Class of 2013 | Steven Heller & Lita Talarico, co-chairs

University of Washington
Seattle, Washington

BFA Visual Communication Design | Spring 2008
GPA 3.63 | Major GPA 3.75

+ Work Experience

Tether Design
Seattle, WA

2D Designer, January 2010–August 2011
Designer creating relevant and compelling stories for brands and then utilizing the most effective mediums, through which to create meaningful and emotional connections with consumers. Emphasis on packaging, brand development, and exhibition design. Worked and working with clients such as Gatorade, Converse, K-Swiss, Microsoft, Green Mountain Coffee, Pepsi Co.

Microsoft
Seattle, WA

Graphic and UX designer, April 2009–January 2010
Designer within the EXG division, whose products include X-box, Zune and other media applications. Working within a fast paced environment requiring me to meet quick deadlines as well as prioritize long-term projects.

Tether Design
Seattle, WA

Design Internship, September 2008–March 2009
A six-month internship; gained valuable knowledge in print production, layout organization and working within a team.

Freelance Design
Seattle, WA

Designer, 2008–Present
K2, University of Washington Athletics, NW Furniture Group (Chair Affair Auction), Children's Hospital (Autism Center).

+ Activities

University of Washington
Women's Varsity Soccer

Member of Women's Varsity team 2004–2008. Achieved physical and mental goals, as well as learned the skill of time management.

AIGA

AIGA President of UW AIGA student group 2007–2008.
Responsible for UW student group, as well as collaborating with AIGA on current events and future planning.

+ Awards

Natalie Malone Endowed
Scholarship Award

Awarded the scholarship in the honor of Natalie Malone; a University of Washington design student that lost her life to cancer.

Applied Arts Magazine
Student Advertisement winner

Work published in the 2007 Student Award Issue | Poster 24x36 inches advertising the effect humans have on global warming.

Pentaward (silver metal)
2011

Winner in package design for Gatorades G Series Fit

UW Women's Soccer
2006, 2007

Most Inspirational Award

+ Technical Skills

Illustrator Acrobat
InDesign After Effects
Photoshop Premiere Pro

+ References

Upon request